

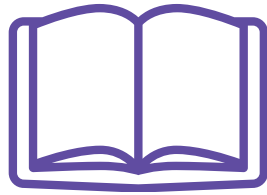


Impact Report

June-July 2025

An Evening at Pemberley at the Central Library

JUNE BY THE NUMBERS



759,880

Items Circulated (Digital & Physical)



3,760

New Cardholders



371,576

Visitors In-person* & Online



29,778

Computer Sessions



1,297

Volunteer Hours

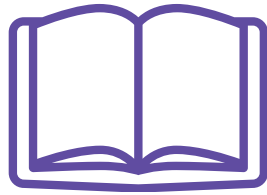


31,090

Program Attendees (1,518 programs)

** People counters are operable in most but not all locations.*

JULY BY THE NUMBERS



795,502

Items Circulated (Digital & Physical)



3,573

New Cardholders



391,747

Visitors In-person* & Online



31,658

Computer Sessions



1,630

Volunteer Hours



33,160

Program Attendees (1,801 programs)

** People counters are operable in most but not all locations.*

COMMUNITY

Dallas Public Library builds community through programming and outreach that connects people to library services and to each other.



Pride Inside the Library at Oak Lawn Branch



Bernie the Bug Lady at White Rock Hills Branch



Little Artist Academy at Skillman Southwestern Branch

People came together at DPL in June to celebrate shared interests. At **Oak Lawn Branch**, Pride Month festivities included an event featuring LGBTQ-themed crafts, a DJ and vendors selling Pride merch or sharing information on community resources. At **Central Library**, K-pop fans gathered for K'Poppin, which included crafts related to their favorite groups, K-pop choreography, photocard trading and performances by local groups.

Community engagement and outreach in June and July was primarily focused on distributing flyers across neighborhoods to promote upcoming events, except for a few notable community fairs. In June, DPL staff attended three days of the Dallas Arboretum's Pride in Bloom event, the Dallas Fire Rescue's Fire Safety Education Fair, the Summer Meals Kickoff with United Way and the West Dallas Multipurpose Center, ASPCA's Family Pawlooza, the Juneteenth Freedom Walk and Festival at the MLK Center and the Sunshine Kite Festival. In July, library staff presented storytime during the National Down Syndrome Congress held at the Anatole.

Library staff engaged 4,030 people outside of their buildings at 227 events and meetings in June and 7,824 people at 207 events in July. Back-to-School fairs took off in July, and library staff attended most of them, including at Buckner Family Hope Center, Foremost Family Health, DPD Unidos, Owenwood, Bachman Lake Together and Metrocare.

COMMUNITY

More Community Highlights

- An Evening at Pemberley had over 560 people in attendance at the **Central Library** in July, most dressed in period costume. Activities included Regency dance instruction, games, tea tasting, calligraphy and live music. Several other libraries have reached out to try to replicate the event in their communities.
- DPL Volunteers were honored in June as part of the Friends of the Dallas Public Library's annual meeting. Long-time White Rock Hills Branch volunteer Michelle Howard and ELL teacher Evelyn Freeman were recipients of the AC Greene Award for library volunteer service. In July, **Lochwood Branch** volunteer Barbara McCormick was featured on [Fox 4 News' regular segment, Here's to You](#), that recognizes community volunteers.
- An older gentleman at **Audelia Road Branch** was looking for a NY Times article that was not available in the library's database. Accessing the article required a NY Times subscription. Another patron overheard the conversation and offered to let the man use his NY Times account. They found the article online and printed it. A connection made only because both men were at the library at the same time!
- A customer at **Arcadia Park Branch** recognized a staff person from when he was a student at Arcadia Park Elementary when library first opened 20 years ago. He was showing his children where he used to listen to storytime. His children will be attending the school in the fall.



Bubble Party at Lakewood Branch



Slippery and Slow at Bookmarks at NorthPark Center



Chess players during Strategy Saturday at Central Library

LEARNING

Dallas Public Library provides residents with opportunities to discover, grow and advance their lives.

- June and July was packed with SMART Summer programming for kids every day. Activities included live animal demonstrations, hands-on science projects, art activities and much more. The Dallas Museum of Art, the Perot Museum of Nature and Science and the Dallas Arboretum provided free programs at multiple locations.
- Dallas Public Library partnered with Dallas Park & Recreation for a second year to host summer camps at 10 branches. The camps were managed by Park staff but included “library time” and other support from library staff. Many parents valued having the camps in their neighborhoods and the added enrichment of being in the library.
- The annual Nature Expo at the **Central Library** in July included vendors, crafts, free books and presenters. The Creature Teacher brought live animals including a kangaroo. Activities included a plant swap, making seed bombs, nature journaling, cyanotypes and a tour of the pollinator garden.
- A customer who received help with a resume at **Kleberg-Rylie Branch** praised staff in an online Google review: “She was patient, very friendly and even helped my children that was also there. She sat with me for about an hour and guided me through the process. It's not enough stars on here to say how much I appreciate her...”



Community Nature Expo at Central Library



Campers' wall art at Prairie Creek Branch



Volunteers helping kids with their reading skills at Lochwood Branch

LEARNING

Noteworthy Learning Programs

- **196 Early Literacy** programs served 8,003 children and families in June and 8,906 attended 231 programs in July.
- Attendance at **English Language Learning** classes was 1,429 in June and 1,2251 in July. **GED classes** had 724 in June and 671 in July (in-person, online and in Spanish)
- Staff provided 112 **one-on-one help sessions** through the Career Launch Pad service in June and 152 sessions in July.
- The **Youth Discovery Center** at the Central Library launched a Shakespeare DnD program based on Hamlet, with the kids investigating what happened to Hamlet's father. The kids had such a great time they brought friends with them to the second session.
- **Vickery Park Branch** hosted a two-day Amigurumi Weekend Workshop for people to learn to crochet.
- During Coding Corner at **Preston Royal Branch**, the kids were taught binary coding and sequencing by making binary bracelets. They then took turns programming a staff person (the robot) to get from point A to point B across the room to learn the importance of exact instruction in sequencing. One girl in attendance was struggling to understand right/left because she is ambidextrous. The lesson helped her understand the importance of distinguishing between the two.



Storytime at Prairie Creek Branch



End of Summer Party at Paul Laurence Dunbar Lancaster-Kiest Branch



Juneteenth Celebration at Forest Green Branch

ACCESS

Eliminating barriers to service is a priority. Materials, programs and services are always free, and library staff work to make information, technology and city services easily accessible.



SMART Summer Fireball Launchers at Forest Green Branch



Stories with Clarice Tinsley at Preston Royal Branch



Cat Adoptions at White Rock Hills Branch

- Dallas Public Library's partnership with Dallas Animal Services resulted in several dog and cat adoptions in June and July. **Pleasant Grove, White Rock Hills** and **Lakewood Branches** hosted events, and two animals were adopted during the Nature Expo at **Central Library**.
- A senior citizen asked the **Vickery Park Branch** staff for help sending a document to his insurance company regarding his SNAP benefits. Staff helped him use his phone to take photos of the documents and send them to the phone number written on the pages. He got confirmation that the documents were received, and the man was so relieved and so grateful that he offered staff all coins he had in his pockets as a reward.
- **Dallas History & Archives** provided free historic photographs of Good Street Baptist Church to the church for an event celebrating its 90th anniversary. Staff attended the event and learned more about church history and offered to help as they work to archive more of their historical information.
- A customer seeking the TExES certification exam books on the **City Life, Education and Work Skills** floor at the Central Library said he needed to pass the certification exam in order to keep his job, but the practice books were too expensive. He was able to checkout the books that day.

More Access Highlights

- **Art, Movies and Music** on the 4th floor at the Central Library launched a long-planned partnership with Texas Women's University's art department. Art graduate student Abigail Rainey taught a bookmarking workshop, including creating a cover and end pages and binding the paper themselves. The program was well-attended and well-received by the library participants. The artist and her professor were pleased with the outcome.
- A customer drove from Houston to access books on Bermuda genealogy held by **Genealogy and History** on the 8th floor of the Central Library. She reported that she used WorldCat to find the only three libraries in the U.S. that had the book she was looking for (Dallas Public Library, FamilySearch in Utah and Allen County PL in Fort Wayne, IN)).
- **Dallas History & Archives** received a large donation of Dallas phone books, many already owned by the library. The duplicates were sent to the Portal to Texas History (a Texas history website that hosts digitized collections from archives around the state). The Portal digitized them, and now 84 additional Greater Dallas Yellow Pages and Greater Dallas White Pages, ranging from 1971 to 2022, are available for researchers online!



KPoppin' at Central Library



Mad Hatter Storytime at Oak Lawn Branch



SMART Summer Kickoff at North Oak Cliff Branch

ENGAGEMENT

SOCIAL MEDIA



- 39,896 followers
- 21.77% June engagement rate
- 15.76% July engagement rate



EBLASTS

- 219,243 subscribers
- 54 sent (June-July)
- 49.05% open rate (June-July)



NEXTDOOR

- 458,028 followers
- 171 posts (June-July)
- 49,807 impressions (June-July)

NEWS HITS

Discover Dallas With the Summer Sizzlers Series
Hosted by Preservation Dallas, Candy's Dirt,
6/5/2025

Dance like Cathy calling out for Heathcliff, Axios
Dallas, 6/16/2025

Manya Shorr Appointed as New Director of the Dallas
Public Library, Brings a History of Expanding
Services, Hoodline, 6/17/2025

Love Kate Bush? Here's your chance to recreate her
'Wuthering Heights' music video, The Dallas Morning
News, 6/19/2025

KRWG News for Tuesday, June 24 at 7:45 a.m., KRWG,
6/24/2025 (syndicated replay of KERA story)

Dallas Public Library has cure for your kid's
boredom., D Magazine, 6/24/2025

Dallas library displays original Declaration of
Independence copy, NBC5, 7/4/2025

The plan to turn hidden plaza of Dallas central library
into a Texas garden, The Dallas Morning News,
7/8/2025