



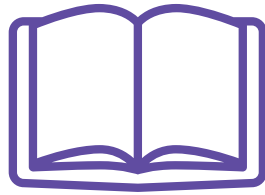
Impact Report



April 2025

The Ramazinis performing at the Skyline Spring Festival

APRIL BY THE NUMBERS



718,801

Items Circulated (Digital & Physical)



3,033

New Cardholders



328,537

Visitors In-person* & Online



30,841

Computer Sessions



1,265

Volunteer Hours



20,114

Program Attendees (1,127 programs)

** People counters are operable in most but not all locations.*

COMMUNITY

Dallas Public Library builds community through programming and outreach that connects people to library services and to each other.



Spring Eggstravaganza at Prairie Creek Branch



Author Martha Wells at Central Library



Volunteer Fair at Central Library

Dallas Public Library leaped into spring in April, with several festivals, egg hunts and bunny-themed events at **North Oak Cliff, Vickery Park, Lancaster-Kiest, Pleasant Grove, Prairie Creek, Skyline, Forest Green, Lochwood and Mountain Creek Branches.**

The eggs-and-bunnies theme was big with library partners as well. DPL staff participated in multiple eggstravaganzas at parks and recreation centers, including Kiest Park, Campbell Green, Kidd Springs, Kleberg-Rylie, Samuel Grand, Timberglen, Eloise Lundy, Grauwylar Park and Arcadia Park, plus events at the MLK Community Center, the Village Apartments and Lake Highlands PID.

The **Central Library** hosted a Volunteer Fair in partnership with the Dallas Holocaust and Human Rights Museum for the second year, with multiple organizations represented.

Author Martha Wells appeared at the **Central Library** on April 1 to talk about her popular, award-winning science fiction books. Fans of Wells' series crowded the auditorium for a chance to meet the author of "The Murderbot Diaries," recently adapted for AppleTV.

Library staff engaged 6,606 people outside of their buildings at 145 community events. There were 35 community fairs in April and 29 school visits.

COMMUNITY



White Rock Hills Branch at the HeadStart of Greater Dallas Community Resource Fair



A happy library customer in the Town of Addison



Staff at Highland Hills Branch washed and dressed a found bear before reuniting it with its owner

More Community Highlights

- **Central Library** staff attended the Frontiers of Flight Museum's WEATHERCON this year to promote STEM resources at the library, including SMART Summer, Dallas Young Makers and more.
- **Fretz Park Branch** staff attended the Addison Parks and Recreation Earth Day event. Addison residents can get a DPL card through a partnership with the Town of Addison.
- A mom and her kids were checking out books at the **Hampton-Illinois Branch** when a woman she knew came in. Never realizing they both used the same library, the two moms set up a playdate for Fridays after storytime at the library.
- The **Lochwood Branch** hosted a craft supply swap, offering up a variety of donated craft supplies. Attendees were thrilled to both donate their own unused supplies and "shop" the donations brought by others. Throughout the event, people asked when it would happen again.
- During the Texas Library Association Conference April 1 to 4, visiting library staff from around Texas visited the **Central Library** for tours. Staff led tours of the Siddie Joe Johnson Collection (there is a TLA award for children's librarians named after her), the pollinator garden, the genealogy collection and Heritage Lab.

LEARNING

Dallas Public Library provides residents with opportunities to discover, grow and advance their lives.

Student poets and artists were honored at the 29th annual Express Yourself! Youth Poetry Competition and Cover Art Contest award ceremony in April. Charlotte Marie Cooper, a 6th-grader at George Bannerman Dealey Montessori Academy, received the Award of Achievement, the top prize. Dallas Poet Laureate Mag Gabbert and Youth Poet Laureate Naisha Radhar congratulated each finalist from grades 2 through 12.

Noteworthy Learning Programs

- **230 Early Literacy programs** served 7,481 children and families
- Attendance at **English Language Learning** classes was 770 and **GED** classes had 727 (in-person, online and in Spanish)
- Staff provided **90 one-on-one help sessions** through the Career Launch Pad service
- Staff from the **Central Library** partnered with “The Dallas Morning News” to teach media literacy and critical thinking as part of a program on how a newspaper story is researched and reported.
- Staff in **Genealogy & History** led an impromptu tour of the collection for a group of teens who wandered onto the 8th floor. Several of them were inspired to study their own ancestry.
- A frequent user of **White Rock Hills Branch** shared that she passed her TXCNA Clinical Trainings! So thankful for the service she received at the library, she offered staff a cash tip!



The Express Yourself Youth Poetry Competition Awards at Central Library



Storytime at Lakewood Branch



Learning about tea and painting tea pots at the Lancaster-Kiest Branch Community Tea Party

ACCESS

Eliminating barriers to service is a priority. Materials, programs and services are always free, and library staff work to make information, technology and city services easily accessible.



Woodrow Wilson HS students at Central Library 2nd Floor



Preschool Prom at Audelia Road Branch



The annual Eid celebration at Vickery Park Branch

Access Highlights

- On April 20, the **Youth Discovery Center** hosted a group of special needs and Deaf students from Woodrow Wilson High School. The provider scheduled to present a program canceled with short-notice, so staff enlisted a branch manager who is Deaf and a librarian who knows ASL to help assist with activities to ensure the visit could still happen.
- A **Skyline Branch** customer was trying to renew his library card but had a fee on his account for a lost book from 2017. Staff used the Fall Big Read Down funds to remove the fine and get the customer back in good standing. The customer said the lost book had been for his daughter, who has been admitted to Harvard. He credited access to the library, in particular this branch, when she was little.
- Many seniors have been visiting **Polk-Wisdom Branch** to apply for assistance for their utility bills. The Oak Cliff Bible Fellowship Church next door has been promoting the assistance program, but the application is online and requires attaching documents. Library staff have worked with each individual to get their documents scanned and uploaded to help them access this critical need.



Members of the Knitting Club at Grauwylar Park Branch



Eggs and Bunnies in Art presented by the Nasher Sculpture Center at North Oak Cliff Branch



Lakewood Library Friends Present: An Evening with Bonton Farms at Lakewood Branch

More Access Highlights

- A customer looking for a notary came to **Mountain Creek Branch** and mentioned that he lived near the library for over 25 years and never knew it was there until his internet search for a notary directed him there. He signed up for a library card before he left.
- A patron with an infant used the special parent/caregiver study carrel at **Audelia Road Branch** for two days to complete online classes. The carrel has a playpen attached to the computer desk to allow infants to crawl around but stay close.
- A **Forest Green Branch** customer who had not been to the library in a few years wanted to know if we still put the African American genre stickers on book spines. He said it is such a small thing, but seeing those books in our collection always meant a lot to him and his son.
- A customer called the **Youth Discovery Center** searching for a book that her child recently checked out. She couldn't remember the name of the book but remembered that the book was Danish or Dutch translated to English, and the cover was blue and white with a bear on it. The customer was shocked when staff located the book!

ENGAGEMENT

SOCIAL MEDIA



- 37,856 followers
- 11.65% engagement rate



EBLASTS

- 215,562 subscribers
- 24 sent
- 47.89% open rate



NEXTDOOR

- 450,167 followers
- 85 posts
- 42,827 impressions

NEWS HITS

['National Library Giving Day' events in Texas](#), Fox4, 4/1/2025

[Texas libraries could lose \\$12.5M following Trump executive order](#), The Dallas Morning News & KERA, 4/3/2025

[Behind the scenes at The Dallas Morning News: Event shows how journalism works](#), The Dallas Morning News, 4/6/2025

[A Trump Executive Order is Hitting the Dallas Public Library Where it Hurts](#), Dallas Observer, 4/8/2025

[Dallas libraries set to celebrate Earth Day with free activities](#), The Dallas Morning News, 4/14/2025

[Letters to the Editor - Three cheers to media event, Buttercrest Bakery, letter writers](#), The Dallas Morning News, 4/26/2025

Friends of the Dallas Public Library 75th Anniversary and Literary Lions Luncheon:

[Library Giving Day's first event in North Texas on April 1, 2025](#), NBC5, 4/1/2025

[Author Ben Fountain Says Books Are 'Thought Machines, Reflection Machines'](#), Dallas Observer, 4/3/2025

[Author Ben Fountain to Keynote 75th Anniversary of the Friends of the Dallas Public Library](#), D Magazine, 4/2/2025

Texas Library Association Annual Conference

The City of Dallas created a [welcome video](#) for the conference held at the Kay Bailey Convention Center April 1-4, 2025.